

SPF Application: Off-Campus Energy Team, Pilot Project Phase I & II

I. Project Overview

Project summary:

The Off-Campus Energy Team aims to help members of the McGill community save energy by having a knowledgeable individual physically visit their residential dwellings. Students will be selected to work on the Team and will receive a stipend, thereby increases “green job” and extra-curricular learning opportunities on campus. Overall, this project is very ambitious in scope, but the phases

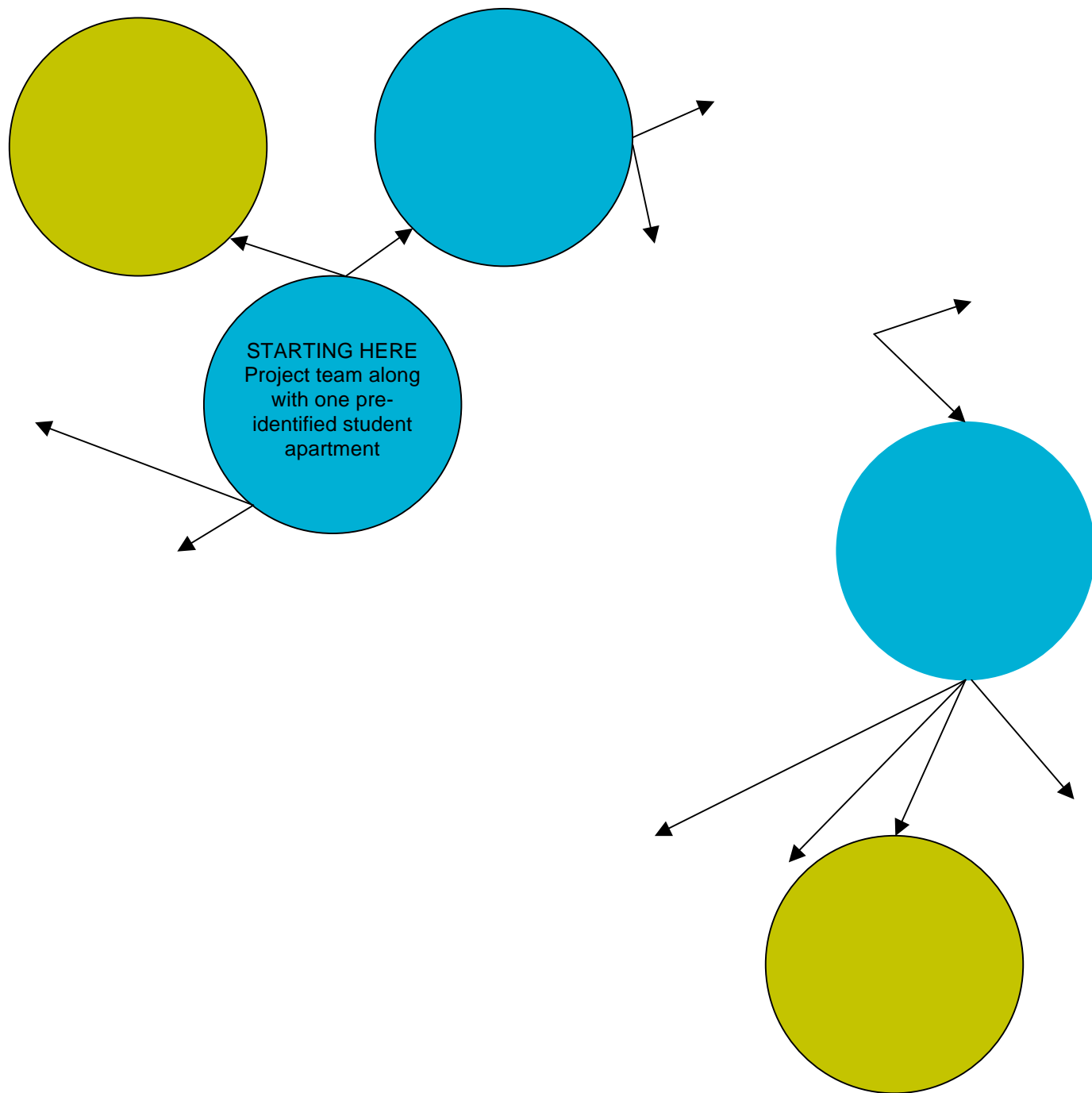


Figure 1. Possible network of referrals between apartments in Pilot Phase 1

- ! **Circle:** student apartments / dwellings.
- ! **Black line:** communications that result in successfully referring another student apartment to the service. The actual communication lines used will be . This mirrors actual peer-to-peer student communication.
- ! **Blue circle:** helps the network grow. Apartments that receive the service and successfully refer other apartments.
- ! **Yellow circle:** dead end. Apartments that receive the service but are not successful at referring, or are told not to refer because that phase of the pilot is over.
- ! **Distance:** social distance, not physical distance. How far removed are the apartment's social networks?

they should be reached out to in order to see if they are willing to collaborate to everyone's mutual benefit.

II. Project Implementation

Tasks and Responsibilities:

Type of Activity – Task	Estimated Time Required	Group Member in Charge
Get 3 students to join the Team	1 week	Yang Guo
Do preliminary training	2 days	David Gray-Donald
Draft up a preliminary step-by-step script as a team	2 days	David Gray