

*Urban sprawl unstoppable? On the importance of greenbelts, targets, and*



## Panelists:

**David Messer:** David Messer is the Director of the Climate Smart Buildings Alliance, a cross-industry initiative of EllisDon, RBC, Mattamy Homes, AtkinsRealis, CIBC and Wesgroup aimed at accelerating the transition to a net zero buildings sector. Designed as a think-and-do-tank, CSBA is launching a series of action projects to increase the use of low carbon materials, reduce fossil fuel combustion in buildings and support new financial structures that increase retrofits and net-zero new construction. David was previously the Executive Director of the Guelph-Wellington Smart Cities Office where he led two initiatives aimed at accelerating the circular economy, Our Food Future, an Infrastructure Canada funded smart cities project, and COIL (Circular Opportunity Innovation Launchpad), a circular business accelerator that worked with over 160 organizations to scale circular



**Eugenio Sergio Longo:** Eugenio Longo is the Sustainability Director at Tata Consultancy Services (TCS) Europe. In his role, Eugenio leads the TCS European Sustainability Strategy definition and implementation, and provides steering and governance to help the Europe's Management team to define clear and actionable goals and targets. Prior to TCS, he was the head of Sustainability and EU Affairs in the Strategy and Group Development team of Borealis, where he developed a sustainability strategy focusing on Energy and Climate, the Circular Economy, Health and Safety, Sustainable Finance and Industrial Policy. Eugenio is a Subject Matter Expert (SME) in the Circular Economy and in policy shaping to advance sustainability-driven business models at corporate, industry, regional and global